LAIBA AAMIR

COMPUTER SCIENCE STUDENT | PRODUCT & UI/UX DESIGNER

Karachi, Pakistan | laibaaamir072@gmail.com | Student ID: 2312401 | BSCS, Batch 2023-7B
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PROFESSIONAL SUMMARY

Computer Science student at SZABIST University with practical experience in product design, UI/UX design, and digital product development. Skilled in creating intuitive web and mobile experiences, user flows, design systems, wireframes, and interactive prototypes. Combines user-centered design with AI-assisted ideation and iteration; collaborates with developers to support consistent implementation.

CORE SKILLS

Product Design: Product design, design thinking, user research, information architecture, user flows, design systems
UI/UX: Wireframing, interactive prototyping, responsive design, accessibility, visual design, developer handoff
AI-Assisted Design: Ideation, prompt engineering, rapid prototyping, design iteration, content generation
Design Tools: Figma, Google Stitch, Webflow, Adobe Photoshop, Adobe Illustrator, Canva
Programming: C, C#, Java, Python, JavaScript, HTML, CSS, SQL
Databases & Tools: SQL Server, PostgreSQL, MySQL, GitHub, Visual Studio, VS Code, Microsoft Office
Content & Branding: Social media and carousel design, marketing creatives, landing pages, brand assets, presentations

PROFESSIONAL EXPERIENCE

UI/UX Designer | LegacySoft | December 2025?Present
- Design responsive web and mobile interfaces using Figma.
- Create wireframes, high-fidelity mockups, interactive prototypes, and reusable UI components.
- Use AI-assisted workflows for ideation, visual exploration, and design iteration.
- Collaborate with developers to support accurate implementation and consistent user experiences.

Shirt Designer | Frethos | July 2025?January 2026
- Design apparel graphics aligned with brand identity and audience preferences.
- Produce marketing visuals and creative assets for product promotion.

UI/UX Designer | Practice Projects | September 2024?2025
- Design end-to-end mobile and web product experiences from research to prototype.
- Build design systems and user flows; create product concepts, landing pages, and user-centered interfaces.

EDUCATION

Bachelor of Science in Computer Science | SZABIST University | 2023?2027
BSCS, Batch 2023-7B

SELECTED PROJECTS

CarBook ? Vehicle Rental Management System: Contributed to UI design and application development for booking, search, and dashboard features. Technologies: ASP.NET Core MVC, SQL Server.
Dough & Delight ? Bakery App: Designed mobile user flows, prototypes, and a consistent design system in Figma.
Salt Water Marina ? Web App: Designed responsive dashboards and booking interfaces in Figma.
Qurbani App: Designed an accessible end-to-end booking experience in Figma.

LEADERSHIP & ACTIVITIES

Director of UI/UX, Core Committee | SZABIST Future Software Developers Club (SFSDC), SZABIST Student Council (SSC) | 2026?Present
- Lead the club UI/UX design vertical; manage design bootcamps and critique software designs.
- Support collaborative multi-platform projects in balancing visual quality with functional usability.
- Alumni Ambassador, TCF College; participant, ZAB E-Fest UI/UX Design Competition; UI/UX Workshop Facilitator, SZABIST University.

LANGUAGES

English ? Professional Working Proficiency | Urdu ? Native